



Wiedenmann™

NEWS RELEASE

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US visitor for Wiedenmann UK's Groundpro team

The deal-direct trading arm of Wiedenmann UK, Groundpro, received a welcome visit from Steve Tatro, President of TIP Inc, the US manufacturer of the Groom It brush. Both parties have enjoyed a five year association and included in Steve's schedule was a trip to Edinburgh.

"I was keen to hear first hand what prospective UK purchasers had to say," he said. "You just can't assume that the British groundcare market is going to demand exactly the same as customers in the States."

The Groom-It is a truly versatile brush, invaluable to those maintaining either artificial or natural surfaces, or increasingly, to those who attend both. Its wide repertoire of uses includes applying wet or dry top dressings; presenting turf; clearing early morning dew; standing turf prior to cutting and used regularly it promotes healthy grass and improves ball roll.

The standard Groom It brush is 1.8m wide and can be trailed by or fully mounted to tractors 20hp and above. Two additional wing attachments, each of 0.9m, means the brush extends to 2.7m then to a maximum of 3.6m. You can fit both wing attachments and then choose to lower or increase either side depending upon the brush's activity.

"We are already marketing different attachments to suit specific requirements," says Steve Tatro. "For example there's a rake with adjustable spring tines that's ideal for artificial surfaces with rubber crumb infill. At the moment it mounts to the back of the brush frame but we can also as easily mount it to the side or front.

"In the US we've just finished a bespoke machine for an American football team client who specifically wanted a brush with a uniquely wide wing span. This meant it could cover the turf in precisely four passes giving the presentation of the surface a perfectly uniform "striped" effect.

"This visit has reinforced my feelings that the Groom It brush is performing really well in Britain for its users and that our continuous R&D is headed in the right areas," Steve Tatro concluded.

Ends

Picture caption: Steve Tatro, President of TIP Inc (left) with Mike James, Wiedenmann UK's north area sales manager (right).

Wiedenmann UK images are available to download as a high resolution jpg on the Wiedenmann UK website.

www.wiedenmann.co.uk/media.html